



Global Sport Sales & Marketing Meeting 2026

Zion National Park, Springdale, UT



About This Guide

Think of this as your travel guide for the global sales and marketing meeting, designed to help you prepare for your trip, navigate logistics during the event, and make the most of any personal time before or after the meeting.

Inside, you will find travel information, shuttle details, meeting locations, packing guidance, park entry notes, maps, and a curated list of areas and activities to explore around Zion, St George, and Las Vegas.

This is an **interactive, clickable PDF**, with links throughout that connect you directly to maps, shuttle services, hiking permits, and additional activity information to make planning easy.

We recommend reviewing it ahead of your arrival and keeping it handy throughout your stay.



Event Information



Basecamp

[Hotel De Novo](#)
[2400 Zion Park Blvd.](#)
[Springdale UT 84767](#)



Closest Airports

[LAS \(Las Vegas 2.5 hrs\)](#)
[SLC \(Salt Lake City - 4.5 hrs\)](#)



Shuttles From Airports

Las Vegas to St.George

- [St.George Shuttle](#)
- [Salt Lake Express](#)

Salt Lake to St.George

- [St.George Shuttle](#)
- [Salt Lake Express](#)

St.George to Springdale/Zion

- [St.George Shuttle](#)
- [Sun Tran](#)



Getting Around Zion

- [Springdale Town Shuttle](#)
- [Zion Park Bus](#)

What To Pack For Workshops & Team Building

Climbing Gear

- Harness
- Climbing Shoes
- Chalk Bag

Desert Essentials

- Warm Jacket, Rain Jacket, Short-sleeve T-shirt
- Hiking/Climbing Pants, Hiking/Approach Shoes
- Water Bottle, Sunscreen, Lip Balm,
- Sun Hat, Sunglasses,
- Small Backpack



Daily Temps Range from **Freezing** to **Hot**

Event Agenda

Sunday, March 22

6pm: Welcome Meeting
7pm: Dinner

Monday, March 23

6:30am: Breakfast
8am-12pm: Conference Room Presentations
12pm: Lunch
1-5:30pm: Break-out Workshops
7pm: Dinner

Tuesday, March 24

6:30am: Breakfast
8am-12pm: Conference Room Presentations
12pm: Lunch
1-5:30pm: Break-out Workshops
7pm: Dinner

Wednesday, March 25

6:30am: Breakfast
8-12pm: Conference Room Presentations
11pm: Check out of rooms
12pm: Lunch
1-4pm: Team Building Activity
4 pm: Departures

Main Contact Numbers

Hotel De Novo: +1 435-772-0665

Tom: +1 801-244-3869

Keith: +1 607-237-7895

Ben: +1 801-718-5895

Alban: +3 378-826-9666

Jean-Phi: +3 362-434-5841

EXPERIENCE 
THE DIFFERENCE

Tourism Information

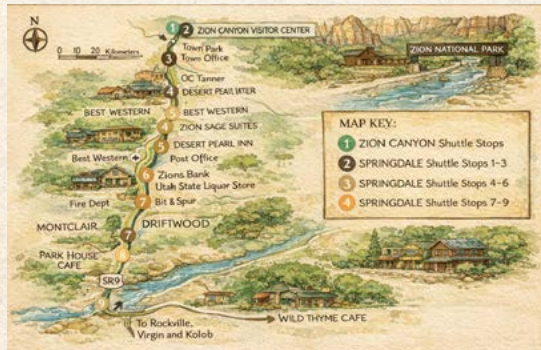
Zion National Park Map

(Click for Zion National Park Map)



Springdale Map

(Click for Springdale Map)



Zion National Park Activities

Zion National Park Climbing

- Namaste Wall in Kolob Canyon, Sport. [Explore on MountainProject.com](#)
- Mt Carmel Tunnel Area, Trad. [Explore at MountainProject.com](#)
- The Confluence Area, Trad. [Explore at MountainProject.com](#)
- Bouldering in Zion, Bouldering. [Explore at MountainProject.com](#)

Zion National Park Hiking

- Angels Landing, Requires Permit. [Explore at NPS.gov](#) or [AllTrails.com](#)
- Zion Canyon Overlook, No Permit Needed. [Explore at NPS.gov](#) or [AllTrails.com](#)
- Riverside Walk & The Narrows, No Permit Needed. [Explore at NPS.gov](#) or [AllTrails.com](#)
- Grotto Trail, No Permit Needed. [Info at NPS.gov](#) or [AllTrails.com](#)

Zion National Park Canyoneering

- The Subway, Requires Permit. [Explore at CanyoneeringUSA.com](#)
- Mystery Canyon, Requires Permit. [Explore at CanyoneeringUSA.com](#)
- Pine Creek Canyon, Requires Permit. [Explore at CanyoneeringUSA.com](#)
- Imlay Canyon, Requires Permit. [Explore at CanyoneeringUSA.com](#)

All National Parks require an entrance pass:

Standard Pass: Valid for 7 days at one park; covers all vehicle passengers.

Annual Pass: Valid for 12 months at one park; covers all vehicle passengers.

America the Beautiful Pass: Valid for 12 months at all parks; covers all vehicle passengers

[Visit NPS.gov for more info](#)

Zion Shuttle System

(Click for Zion Shuttle Map)



You **do not** need a permit or reservation to ride a park shuttle.

St. George

Rock Climbing

- Chuckwalla Wall, Sport. [Explore](#)
- Prophecy Wall, Sport. [Explore](#)
- Snow Canyon State Park, Sport & Trad. [Explore](#)
- Utah Hills, Sport. [Explore](#)

Hiking

- Snow Canyon State Park. [Explore](#)
- Red Cliffs National Conservation Area. [Explore](#)
- Santa Clara River Reserve. [Explore](#)
- Pioneer Park. [Explore](#)

St. George

Mountain Biking

- Gooseberry Mesa. [Explore](#)
- Guacamole. [Explore](#)
- Jem Trails. [Explore](#)
- Zen Trail. [Explore](#)
- Bearclaw Poppy. [Explore](#)
- Barrel Roll. [Explore](#)

Las Vegas

Entering Red Rocks requires a [timed entry reservation](#).

Rock Climbing

- Calico Basin, Sport & Trad. [Explore](#)
- The Gallery, Sport. [Explore](#)
- Black Velvet Wall, Trad. [Explore](#)
- Front Corridor Area, Sport. [Explore](#)

Hiking

- Red Rocks Conservation Area. [Explore](#)
- Spring Mountains National Recreation Area. [Explore](#)
- Lake Mead National Recreation Area. [Explore](#)
- Sloan Canyon National Conservation Area. [Explore](#)